



Digital **BrandGuide**

Bringing Designs To Life

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THE BRAND

- Logo Design Avenue

The hub of digital designing service

- Overview

We know the true essence of the phrase 'power of design' and understand that the right aesthetics, when put together in a creative manner, can enhance your business value.

- Our Team

We are a team of 125+ Professionals, determined to help you tap into the very best designs that gets your brand in the limelight, at most affordable prices.

- Quality Management

With our stellar quality maintained via stringent quality checks and affordable prices, we remain one of the highly recommended creative agencies in the United States.

- Our Guarantees

Our promises are the ones that we always strive to protect and fulfill. We assure design services of optimal quality, fastest turn-around time and give you complete rights of your project .

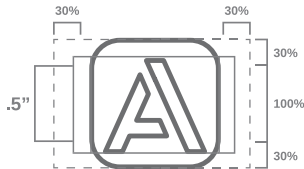
LOGO.



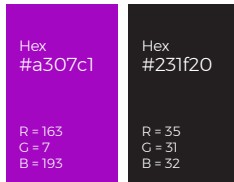
- Logo Derivatives



- Dimensions



- Colors



- Stencil Printing



- Digital Products & Printing



- One Color Printing



- Gray Scale Printing





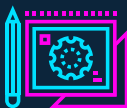
DETAILS & SPACING

Clear space around the logo to protect the logo from distracting graphics. Measured spacing between height of the "A" and "e" of Logo Design Avenue for vertical space, and the width between the text for horizontal "Logo Design".



COLOR

Our logo has three basic colors: Purple, Black and White. Purple combines the calm stability while Black represents the seriousness, power, and authority. A touch of white color shows integrity and loyalty towards each project that we deliver.



ORIENTATION

The horizontal wordmark is designed keeping in mind that it works best with every design. Moreover, our wordmark can be black or white, whichever is most clear on a desired background, color or design.

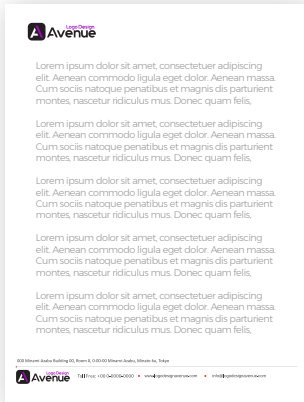


SIZING

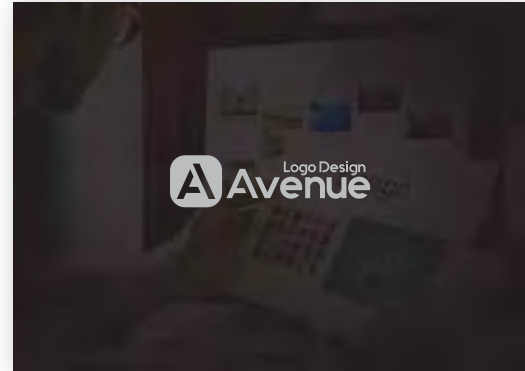
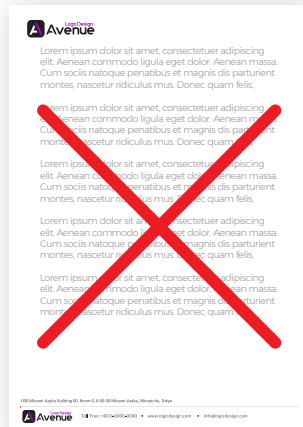
The logo reproduces well at almost any size. Going too small, however, can damage its integrity and effectiveness. Thus, we never reproduce the wordmark.

- Logo Usage

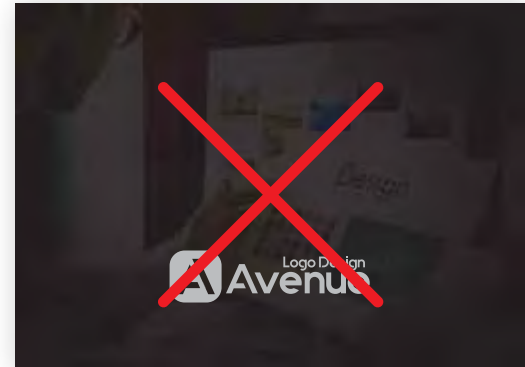
Please allow adequate spacing at all times.



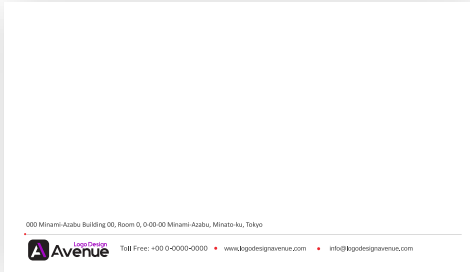
Letterhead Example



Photography Example



- Logo Usage



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5698+
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1780+
Brochures Design

WEBSITE

Grow Your Business with Our Custom Logo and Web Designs

As a leading design business, Logo Design Avenue has successfully positioned countless brands online. A significant growth in the internet market has led to more people visiting the internet on daily basis. At Logo Design Avenue, we aim to help businesses make the

- Our Web Styles

Our website is made primarily, to offer clients and visitors a user friendly way to know about how Logo Design Avenue operates. The website is deliberately designed to amplify relevance and creativity as our brand image.





TYPOGRAPHY

- Brand Typography

Useable, readable fonts used for logo and across the website.

| Primary Font

Raleway, Sans-Serif
Semi-Bold 45 px

ABCČĆDĎEFGHIJKLM-
NOPQRSŠTU-
VWXYZŽabccčdddefghi-
jklmnopqrsštu-
vwxyzž1234567890'?"!(%
)#[!@]/&\<-+÷×=>@©\$€£
¥¢;,:,*

| Secondary Font

Roboto, Sans-Serif
Normal 40 px

ABCČĆDĎEFGHIJKLM-
NOPQRSŠTUVWXYZŽab-
cčcđdefghijklmnopqrsštu-
vwxyzž1234567890'?"!(
)#[!]{@}/&\<-+÷×=>@©\$€
£¥¢;,:,*

| Paragraph Font

Roboto, Sans-Serif
Normal 15 px

**The spectacle before us
was indeed sublime.**

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea.

- Social Media

Social media is one of our strongest mediums to engage with our clients around the globe. We've established ourself as a reliable and trusted services provider by ensuring that our interaction with clients is consistent and their queries are addressed quickly.





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